



**To:**

All Festo Didactic existing and future customers

**Topic:**

LabVolt Series rebranding

In order to align with the new and wider portfolio of Festo Didactic, the LabVolt Series learning solutions are entering an intensive rebranding phase. This rebranding consists basically of:

- Changing the paint colors for most of the training systems
- Switching from the Lab-Volt logo to the Festo logo
- Modifying the fonts on the faceplates

Starting **October 1<sup>st</sup> 2015**, any new order entry, by default, will be delivered with the new color scheme. However, also beginning on this date, Festo Didactic will offer a grace period of six months, until **April 1<sup>st</sup> 2016**, during which all equipment will remain available with the old color scheme with no extra fees. After the grace period, the old color scheme will still be available for another year and a half, until **October 1<sup>st</sup> 2017**, but at an extra cost. Beyond this date, only the new color scheme will be available.

Please contact your Festo Didactic sales representative to learn the specifics about the extra fees.

To ensure a smooth transition, the Festo logo will progressively be introduced to LabVolt Series products for which original colors will be kept, such as EMS, Telecom, and Facet. This transition phase will begin **immediately**. Therefore, some orders placed before the October 1 benchmark might be delivered with the Festo logo.

To provide a better understanding, a few examples of what should be expected during the rebranding phase are shown in the following pages.

For any questions regarding this transition, please contact [services.didactic@festo.com](mailto:services.didactic@festo.com).

Best Regards,

**Festo Didactic**

**Announcement**

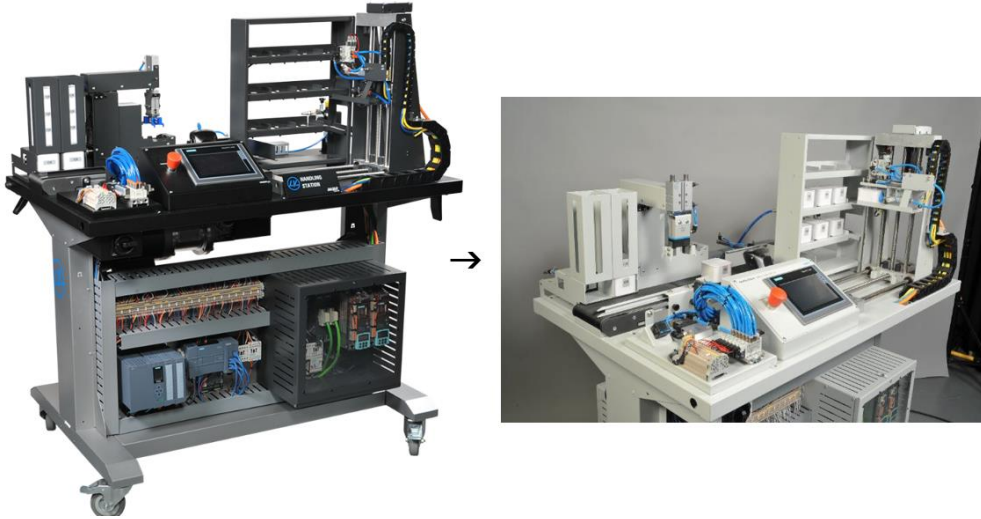
Date:

August 31, 2015

**Mathieu Plourde, eng.**

Head of Global  
Marketing Instruments

**Example #1 – Advanced Mechatronics System (5903)**



**Example #2 – Industrial Controls (8036)**



**Example #3 – Industrial Wiring Trainer (46102)**



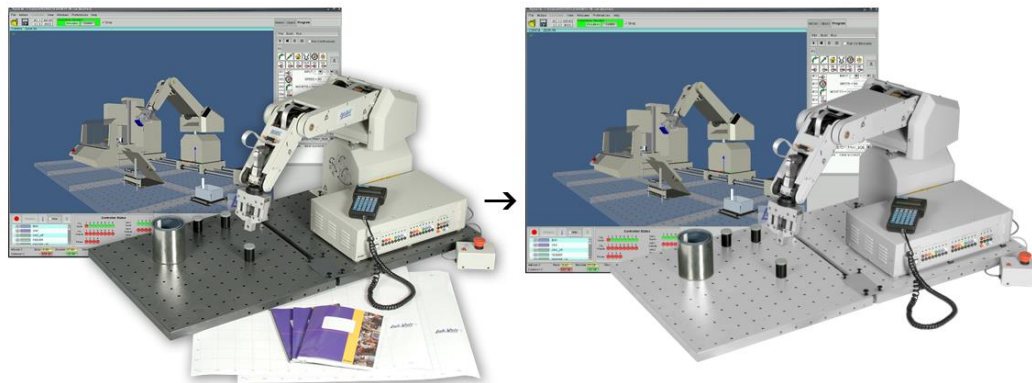
**Example #4 – Inst. And Process Controls (3531)**



## Example #5 – Refrigeration Training System (3431)



## Example #6 – Servo Robot System (5250)



The following product lines stay as-is\*, for now



All EMS (8010 and other similar 80x systems)



All Telecommunications products

\*Festo logo will be applied



FACET