



LAB-VOLT'S MOBILE DEMO ROOM...ON THE ROAD AGAIN.



April 14, 2014 marked the start of an early spring road-trip for Lab-Volt's Mobile Demo Room, the first one this year. Fifty schools were expecting our visit to the New England territory during the three-week trip including those in Connecticut, Massachusetts, New Hampshire and Rhode Island, and including Mt. Wachusett Community College, NEIT, Johnson & Wales University, Bristol Community College, Massasoit Community College, Cape Cod Community College, Mass Maritime, and the New Hampshire Community Colleges, to name a few.

Lab-Volt representatives, Jeff Burchard and Bob Mancuso from Advanced Educational Technologies headquartered in Essex, Massachusetts planned the tour, and at each stop, demonstrated the wide scope of equipment on-board. To lend a **helping hand during this ambitious road-trip, Lab-Volt District Manager, Darrell Dayton**, offered his in-depth product knowledge and 29 years' experience with Lab-Volt.



WHAT EXACTLY IS THE MOBILE DEMO ROOM?



The Lab-Volt Mobile Demo Room, MDR for short, is a Lab-Volt workshop on wheels. It's a high-impact, climate-controlled trailer with exterior graphics designed to generate immediate interest everywhere it goes. Its interior is fitted with a cross-section of Lab-Volt equipment that satisfies many skill levels and covers the most popular topics of interest in workforce technical training. **Perfect to bring a demonstration lab filled with Lab-Volt training systems right to your school's doorstep!**

Samples of Locktronics Basic Electronics, FACET Electronics, Mind-Sight LMS, Instrumentation and Process Control, Advanced Manufacturing, PLC and Bottling Process Application, Pneumatics, 2KW EMS, and Small-Scale Wind Power Electricity Generation EMS training systems are on display in the MDR along with short presentation tutorials and basic activities for everyone to try.

YOU MAY EVEN HAVE PASSED THE MDR ON THE HIGHWAY!



The MDR has been visiting campuses in the US, coast to coast, for the past two years. From high schools and universities, to trade schools and industrial training facilities, educators and students alike are thrilled with this hands-on opportunity...the chance to learn about Lab-Volt real-world training solutions which incorporate equipment from sources such as Siemens, Allen Bradley, Opal-RT, brought right to their campus! For the ability to reach an even larger audience at any site, both the full Instrumentation and Process Control and Advanced Manufacturing System, can be off-loaded into most buildings for more in-depth demonstrations.



CONVENIENCE AND COOL FACTOR MAKE A VISIT FROM THE LAB-VOLT MDR A TRULY MEMORABLE EXPERIENCE FOR BOTH EDUCATORS AND STUDENTS.

Lab-Volt's wide scope of **training solutions is largely represented and easily accessible in the MDR**. Step on board and you're greeted by specially trained reps who demonstrate all the training systems, or just the programs in your interest area. There's also the opportunity to run through exercises using the curriculum for each system represented, that's been adapted for field previewing.

Students are welcome inside the MDR, too! It's a great chance to really see their interest level, as students engage with the activities and learn something new, using state-of-the-art equipment.

TECHNICAL TRAINING SKILLS TO DRIVE A NEW GENERATION.

As an educator, imagine you are involved in the planning of a new workforce training program to prepare students with specialized technical skills for jobs in industry or electric power? Imagine you have the opportunity to preview the latest pedagogical equipment to help you teach electric power, process control, fluid power, manufacturing skills using hands-on systems constructed with real-world parts, and curriculum that will give you turnkey solutions? You see the MDR pull up in front of your school, and it's fully loaded with Lab-Volt training equipment from basic electronics to advanced manufacturing? There's going to be excitement!

SOME FOLKS LIKE THE IDEA SO MUCH, THEY GOT CLASSROOMS ON WHEELS FOR THEMSELVES!



Actually, it was a Lab-Volt customer needing mobile classrooms who gave us the idea to equip a trailer to take on tour with our equipment. They needed to get technology labs to remote locations, and with corporate demo rooms in New Jersey and Quebec, Lab-Volt needed a **better way to give educators a cost-effective, hands-on experience with our training systems.**

Needing a training lab on wheels that's been adapted to a technology education program where remote areas need accessibility or additional space is needed on campus, many customers have since had Lab-Volt customize trailers for their schools. The concept is adaptable to any school or location and can be designed to precise teaching needs and exterior look.

HEADING WEST.



With the New England tour coming to a close, and cherry blossoms replacing the chilly April east coast mist, neither rain, sleet nor snow (or tornadoes) can keep the Lab-Volt MDR in one place, too long. Look out Texans, we're heading for Dallas, then Mineral Wells, then Mesquite....

You can contact us at marketing@labvolt.com to inquire about acquiring a mobile lab or to schedule a visit with the MDR.

